

IMAGE *is* Everything!

It's something special. That's why being a member of the Jumer's IMAGE Players Club says you are special—because of the great rewards you receive for playing at Jumer's Casino & Hotel.

Imagine the possibilities: Entertainment benefits earned daily. Cash back on play. Enjoy great dining in any of our four restaurants. Concerts. Comfortable accommodations in our hotel. Relaxation in our spa. It's easy to join and membership is free! Just stop by the IMAGE Players Club desk, present a photo ID and receive your personalized card. Then, always play with your IMAGE Players Club card and receive benefits that include:

- **IMAGE Points** on play, redeemable for cash or meals.
- **Valuable comps** for free rooms and meals.
- Exclusive **direct mail rewards**.
- **Entries** for monthly promotions.
- **Special hotel rates.**
- **Three levels of IMAGE Players Club rewards.** Club level reviewed June and December. Qualify for Sapphire with 50,000 to 99,999 earned points on previous 6 months of play. Qualify for Diamond with 100,000 or above earned points on previous 6 months of play. Table club level based on average wager and time played.



- The IMAGE Players Club features the convenience of **IMAGE Banker**, which lets you use your IMAGE Players Club card—and a Personalized Identification Number (PIN)—to electronically transfer IMAGE Point credits from your account. You can redeem IMAGE Points at your favorite machine for cash or play! You can also deposit cash from your machine to your account for future use. Think of it as an ATM or Debit Card that lets you “bank it” or “cash out”—with just a touch!
- **IMAGE Play** makes playing at Jumer's more fun and exciting than ever before! IMAGE Play rewards you with free play directly at any of our slot or video poker games.

IMAGE *Banker*

To set up the convenience of IMAGE Banker, just go to the IMAGE Players Club desk.

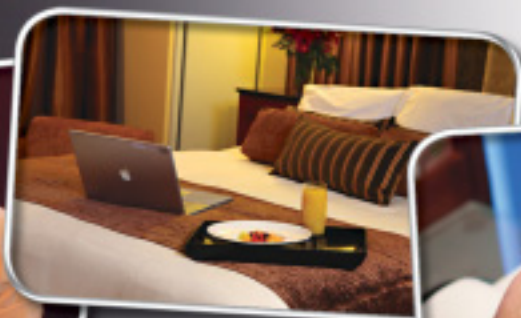


IMAGE PLAYERS CLUB REWARDS

	RUBY	SAPPHIRE	DIAMOND
Same Day Cash Back	X	X	X
Direct Mail Rewards	X	X	X
Discounted Or Complimentary Food Offers	X	X	X
Promotional Entries	X	X	X
Discounted Or Complimentary Hotel Offers	X	X	X
Free Valet Parking	X	X	X
Discounts To Jumer's Entertainment Events	X	X	X
Gift Shop 10% Discount On Casino Logoed Items ¹		X	
Gift Shop 20% Discount On Casino Logoed Items! ¹			X
Buffet 10% Discount ²		X	
Buffet 20% Discount ²			X
Discounts To Jumer's Entertainment Events ³		X	
Invitations To Exclusive Tournaments		X	X
Invitations To Special Parties & Events		X	X
Priority DJ's Steakhouse Reservations		X	X
VIP Lounge Access ⁴		X	X
Priority Entry At Player's Buffet ⁵		X	X
Free Access To Fitness Center, Pool & Business Center		X	X
Personalized Host Service		X	X
Room Upgrades Sun-Thurs ⁶		X	X
Special Birthday Offer		X	X
Spa 10% Services Discount ⁷			X
Free Admission To Jumer's Entertainment Events ⁸			X
Exclusive Diamond-Only Parties & Events			X
Access to Quad Cities Area Tickets & Events			X
Late Hotel Check-out ⁹			X
Discounts On Event Center Bookings			X

DISCLAIMERS:

All benefits are for the use by the individual IMAGE Club member only unless otherwise stated. Benefits cannot be combined with any other offer or discount.

- 1 Gift Shop: For selected, full-priced logoed merchandise only. Not valid with any other offers, discounts or comps. Cash sales only.
- 2 Buffet: Up to 2 persons. Cash sales only.
- 3 Jumer's Entertainment Events/Sapphire: 50% discount. Cash sales only. Maximum of 2 tickets. Based on availability.
- 4 VIP Lounge: VIP must swipe IMAGE card to access lounge amenities and must produce ID if requested.
- 5 Priority Buffet Entry: On selected days only based upon business levels.
- 6 Room Upgrades: Based upon availability
- 7 Spa: Cash sales only.
- 8 Jumer's Entertainment Events/Diamond: Limit of 2 free tickets and/or 50% discount cash sales, maximum 2 tickets. Based upon availability.
- 9 Late check out is 12pm. Based on availability.

RULES

- All members must be 21 years of age or older.
- Photo ID required on all transactions and for player security.
- Card usage, benefits, points and comps are non-transferable.
- Accounts may be deleted after 6 months inactivity.
- Inactivity may result in forfeiture of all benefits.
- Cards may be used only in compliance with official rules of club and casino.
- Club benefits may be subject to availability and/or management discretion.
- Management reserves the right to make any point adjustments resulting from malfunction, operator error and fraudulent use of card.
- Management reserves the right to terminate or modify the rules, benefits or conditions of club.
- Use of this card constitutes acceptance of the terms and conditions of the IMAGE Players Club.
- IMAGE card remains the property of Jumer's Casino & Hotel and must be returned upon request.



If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537).

IMAGE

Player's Club

